

# Communications 12 month review

- 1. To identify and recruit a communications working party by July 2017. I have invited all regional leads, with minimal response. Other identified members of this are IPT-UK chair Yvonne and IPT-UK admin Jess.
- 2. To survey members' thoughts on website via poll by Oct 2017. To liaise with IPT-UK administrator to achieve this. Possibly leading to participation led service user/ professional upgrade.

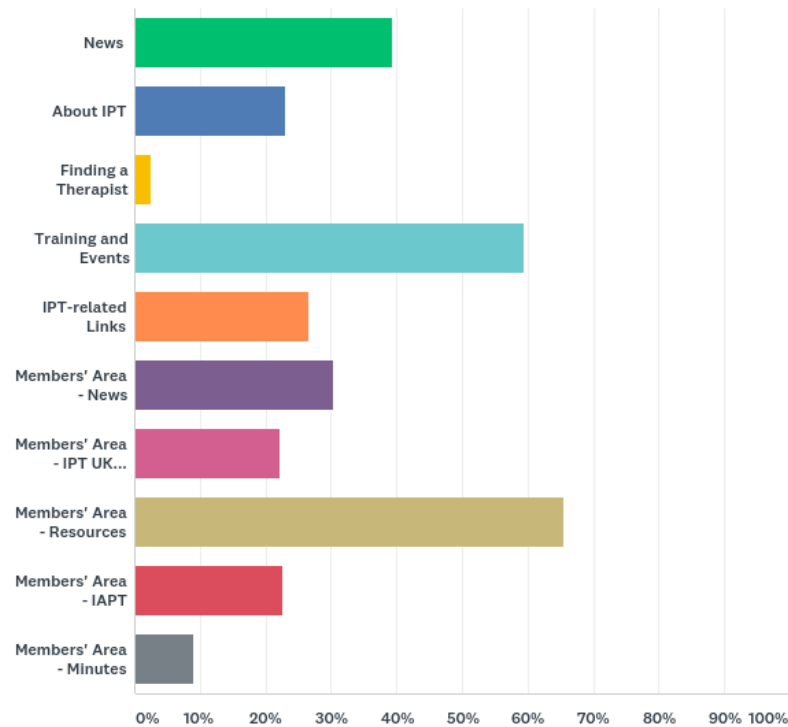
Survey results in.

- 3. To ensure Twitter access for communications working party by Oct 2017. To Tweet at a rate of at least once per week.

A little less than once a week, but much more than previously!

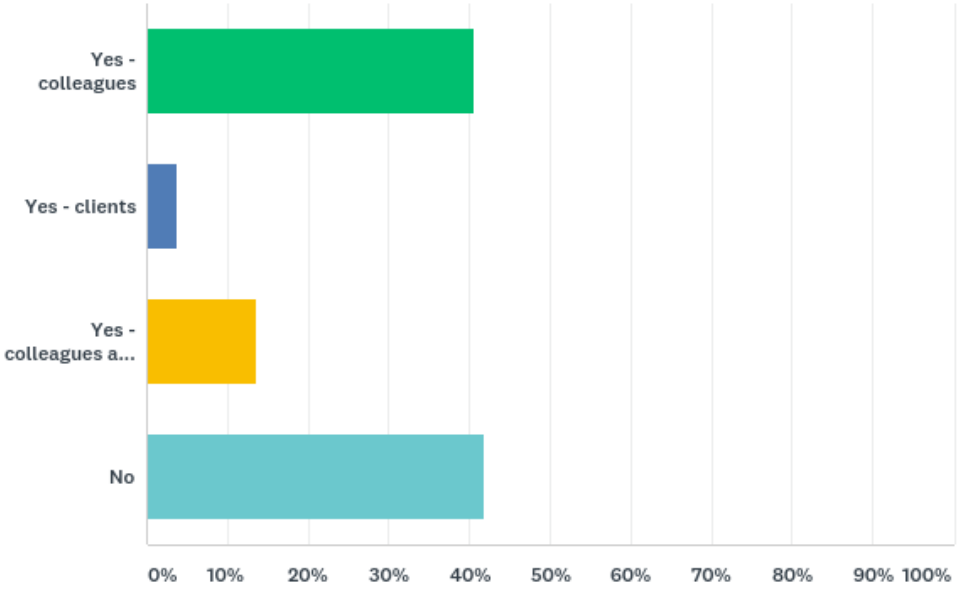
# Survey Responses on Website

Q7 From the list below, please select the feature(s) of the website you use most often. Please select all that apply.



# Survey Responses on Website

Q8 Have you ever directed colleagues and/or clients to the IPT UK website?





Q9 What do you think of the visuals on the IPT UK website?

Adequate Simplistic **Little** Plain **Poor** Mean **Simple** Inspiring  
**Accessible** Clean **Basic** Average **Think**  
Remember **Looks** Benefit from an Update **Clear**  
Colourful **Videos** Limited **Needs** Particular  
**User Friendly** Question **Aren't** They're **Opinion**  
Not Great

Q10 What other feature(s) or content would you like to see on the IPT UK website?

Supervisor Worksheets Events Unsure Content Not Allow  
Look Membership Research Directory Think  
Regional Resources Questions Videos  
Sessions IPT Educational CPD Mind at the Moment  
Access Regular Section Webinars Case  
Young People News Journal Articles Studies

# Themes for features/ content wanted

- 1. Resources e.g. hand-outs
- 2. More role-plays
- 3. A teen friendly section
- 4. A forum
- 5. A whole Facelift
- 6. CPD e.g. online learning, more links to courses



## Resources

- ‘More specific resources to use in practice; tools that practitioners use to construct a Time-line and Inventory, that sort of thing.’
- ‘I think the content is mostly good. A wider range of practice resources would be helpful.’
- ‘Look forward to the development of the resources section - that is becoming very valuable.’
- ‘Resources such as templates for specific sessions, maybe Time-line templates or Social inventory templates.’

## Role Plays

- ‘More training videos’
  - ‘I really like the video resources and found them very valuable when I wanted to refresh my skills in a particular area.’
  - ‘More video examples of different focal area strategies - role play would be particularly useful.’
  - ‘More video clips - role play in particular’.
  - ‘I love the role plays so more of these please’
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- CPD
  - ‘cpd area – elearning’
  - ‘More available CPD for Practitioners’



## Teen friendly section

- 'A young person friendly section.'
  - 'More young people stuff.'
  - 'IPT-A specific area'
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- **Forum**
  - 'Chat room for members.'
  - 'Maybe forum for trainees or questions and answer section.'
  - 'A forum where questions could be posted.'

## Facelift

- ‘A more inspiring website with pictures, colour. Making it more interesting to look at the information that it already has’
- ‘Everything is there .... it just doesn't look very exciting’
- ‘The website needs to be a lot more professional and user-friendly. It is minimal at the moment and very cold, it needs visual pictures, about IPT, useful links, more information, on research, career prospects. There need to be comments about IPT from other members or users comments, etc. The member's dictionary list needs to be a lot more professional. The whole site is not user-friendly and does not capture your imagination for both clients and member.’



## Action plan for Website:

- **Redesign**- thoughts from Exec?
- Participation involvement, esp round young person section? Target audience of website- is it for service users as well as professionals?
- Budget for this?
  
- **Role Plays**- Already have 15. Regional contribution?
  
- **Forum**- Is this possible? Will need to be moderated.
  
- **Resources**- Add more paperwork
  
- **CPD**- e-learning? Courses etc.